

Genesis10 issued a survey to 235 executives regarding their talent strategies for optimizing their capabilities in a rapidly modernizing IT arena where they face increased pressure to drive initiatives in areas such as artificial intelligence, cloud computing, business intelligence, blockchain, DevOps, and cybersecurity.

### Key Findings at a Glance:

In a tight talent market when faced with resource constraints to drive initiatives in areas such as artificial intelligence, cloud computing, business intelligence, blockchain, DevOps, and cybersecurity, how do you address the resource gap?

Leverage Staff Augmentation **70%**

Hire an FTE **48%**

Pursue Outsourcing - Onshore (U.S.-based) **46%**

Reprioritize Initiatives **46%**

Engage a Management Consulting Firm **31%**

Pursue Outsourcing - Global Offshore **11%**

Pursue Outsourcing - Nearshore (e.g., Mexico) **4%**

If you currently leverage outsourcing, which of the following are business catalysts for moving forward?

Optimize cost of labor **48%**

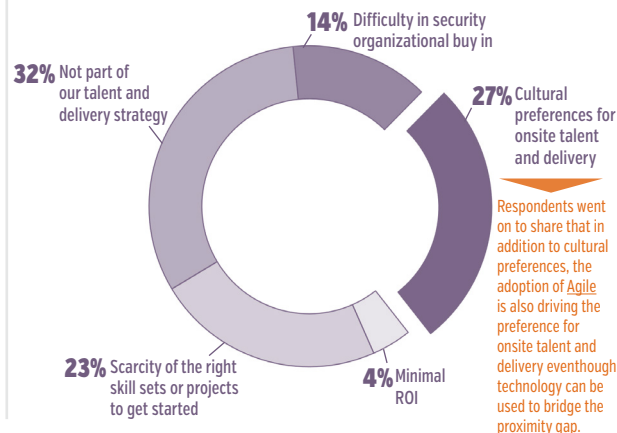
Diversify access to talent **35%**

Enhance delivery team capabilities **22%**

Increase delivery capacity **46%**

Establish another talent option outside of staffing and consulting **16%**

If you currently do not leverage outsourcing, then what do you see as the biggest risks/challenges/barriers to entry?



Genesis10 is a professional technology services firm providing staffing, workforce optimization and domestic outsourcing solutions. The company was founded in 1999 and is dedicated to providing talent and talent services in support of our clients' growth and business-as-usual initiatives in a cost-effective manner, onsite or onshore. Genesis10 has more than 150 clients ranging from Fortune 100 to mid-cap companies. [www.genesis10.com](http://www.genesis10.com)