

# DOMESTIC OUTSOURCING

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SUPPORTING WORKFORCE STABILITY  
DRIVING BUSINESS GROWTH  
CREATING JOBS



genesis10<sup>®</sup>

## WHAT THE ANALYSTS ARE SAYING

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*“Set-ups of domestic delivery centers have accelerated in the past five years to a rate 40% higher than the previous five years. Every service provider wishing to serve the U.S. market must invest in a robust, onshore talent model.”*

– ERIC SIMONSON | EVEREST GROUP  
MANAGING PARTNER, RESEARCH

*“The pendulum is swinging in IT services from a low-cost/off-shore centric mindset to one that positions a globally balanced and relevant talent pool able to support business buyer demands for proximity, impact, business interaction, speed and agility. An onshore delivery capability has become a critical option to meet changing IT strategies and models.”*

– GARTNER MARKET INSIGHTS

## DOMESTIC OUTSOURCING FOR:



### Workforce Stability

Domestic outsourcing keeps skilled talent in the communities that we operate within with challenging, well-paying jobs that underpin a healthy local economy regardless of shifts in business trends or industry concentration in the marketplace.

Political and economic trends are forcing talent strategists and risk managers to balance cost, risk, quality, and capabilities while determining where and how work will be performed. Members of the C-suite grapple with capabilities gaps and developing a multi-pronged workforce plan to shore up the gap. One approach to address the pockets of talent scarcity at the skill level desired and at the targeted price point is domestic outsourcing also referred to as onshoring.



### Business Growth

Agility, sustainment, and innovation are the pillars of long-term corporate and economic success. To drive growth and spur innovation, businesses need enhanced capabilities and scalable capacity in locations that increase control, transparency, and cost savings, while reducing operational risk.

Genesis10 Domestic Outsourcing delivery centers extend the purview of what U.S. businesses can safely outsource, enabling razor-sharp focus on core competencies and evolving IT strategies and models. Genesis10 provides corporations with the flexibility to adapt, surge, enter, and exit markets as needed.



### Job Creation

Challenging and engaging careers in technology are no longer limited by geographic location. Genesis10 Domestic Outsourcing delivery centers allow skilled professionals to advance their capabilities and relationships in a motivating corporate environment without sacrificing proximity to family and personal pursuits.

Through this attractive balance between professional development and personal goals, Genesis10 draws in top talent at all stages in the career continuum. At Genesis10, we firmly believe in balance between professional development and personal growth wherever you are – in your career and in life.

## WHAT WE DO

Using our adaptive IT services framework, Genesis10 provides turnkey managed services in high-demand technology focus areas, delivering scalable capabilities and predictable outcomes for clients across the U.S.

### INFRASTRUCTURE

- Data Center
- Desktop
- Engineering
- Network
- Storage
- OS Patching Factory

### APPLICATION DEVELOPMENT

- App Development & Rationalization
- Modernization
- Mobile & Digital Development
- QA Engineering & Testing
- Multi-Shift Support
- Sustainment - Non-Production / Production
- Legacy Application Support

### BUSINESS PROCESS OUTSOURCING

- Recruitment Process Outsourcing [RPO]
- Program Management Office [PMO]

## 6 GENESIS10 OPERATED DELIVERY CENTERS

Our delivery centers support business growth leveraging key markets across the United States..



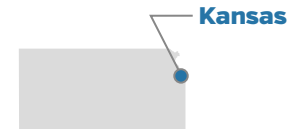
**Atlanta**



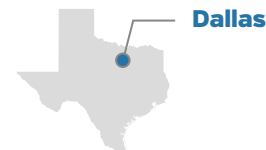
**Detroit**



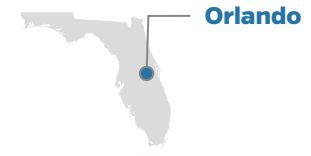
**Charlotte**



**Kansas**



**Dallas**



**Orlando**

## KEY DIFFERENTIATORS

### LOCATION STRATEGY

Recognized by Everest Group as a domestic pure play with a footprint that combines scale, skillsets, cost and client proximity, Genesis10 leverages their 6 domestic delivery centers to provide onshore IT support services.

### MANAGE RISK FIRST MODEL

Genesis10 is laser focused on client delivery and managing our client's risk: physical, environmental, network, operational and HR. Within each SSAE-16 certified Delivery Center, Genesis10 has a dedicated operations and internal audit team, solely focused on day-to-day operations.

### RECRUITING

Recruiting is a core competency. Our team leverages a multi-pronged approach to support routine, specialized, high volume or in demand requirements.



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