

ADDRESSING THE CRITICAL NEEDS

FOR DATA
MANAGEMENT
CAPABILITIES



U.S. BUSINESS LEADERS WANT TO LEVERAGE BUSINESS INTELLIGENCE (BI) AND ENHANCED DATA ANALYTICS TO IMPROVE DECISION-MAKING, RESULTING IN A COMPETITIVE ADVANTAGE.

The challenge is they cannot easily – or affordably – find talent that possesses the right combination of analytical reasoning, technical acumen, and industry/client specific knowledge to include tools and processes. This combination of competencies are required in order to effectively support the enterprise data management initiatives. The challenge is the lack of skilled resources.

While a traditional approach is to leverage staff augmentation to shore up resourcing gaps, there is an inherent challenge in identifying the right talent precisely when resources are needed, in specific geographies at the right price points. Another option is to leverage management consulting expertise, but often that expertise comes at a price point higher than expected and with concerns of creating long-term dependencies. A third option is to train and develop in-house capabilities, but the challenge there is time, speed, and ongoing support required to cultivate talent to achieve long-term success. At some point companies will either over pay or experience a growing capabilities gap.



“Data science will become one of the critical skills for organizations to operate if they wish to remain competitive, as they seek to enable the discovery of insights to support the business decision making process.”

– GARTNER

RECOGNIZING THE TALENT GAP, GENESIS10 AND TERADATA HAVE PARTNERED TO ADDRESS THE CRITICAL SHORTAGE OF BUSINESS INTELLIGENCE AND DATA MANAGEMENT CAPABILITIES IN THE U.S. BY BUILDING A PLATFORM AGNOSTIC WORKFORCE

GENESIS10	TERADATA	CLIENT
THE TALENT SERVICES LEADER	THE LEADING GLOBAL DATA ANALYTICS SOLUTIONS FIRM	IDENTIFIED CAPABILITY GAP
<ul style="list-style-type: none"> • Program management • Recruiting • Onboarding • Infrastructure • Client-specific training 	<ul style="list-style-type: none"> • Introductory training • Advanced training • Competency-based professional development model • Mentoring • Reach back support 	<ul style="list-style-type: none"> • Training class commitment • Access to tools • Collaboration / input on organizational context training

The partnership between Genesis10 and Teradata will enable U.S. corporations to shore up the capability gap within their organization with resources that will possess both the competencies as well as contextual understanding of your organization.

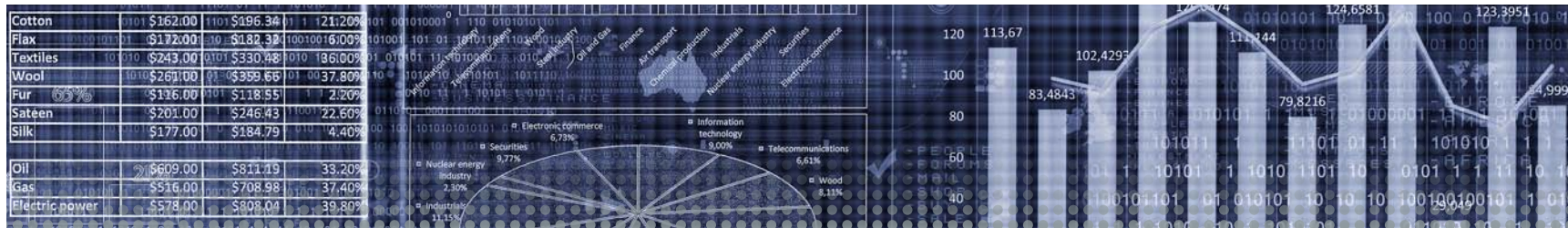
OUR APPROACH

Genesis10 and Teradata have developed a competency-based, modularized curriculum that includes classroom training, shadowing, on-the-job training, and ongoing mentoring with a primary objective of delivering certification-ready program graduates. Each consultant will undergo one month of classroom training and job shadowing prior to beginning a consulting assignment. Program graduates will be available both onsite and/or onshore, based out of a Genesis10 delivery center. Consultants will receive ongoing and supplemental advanced training, mentoring with reach-back capabilities to Subject Matter Experts (SMEs) for support. After mutually agreed timeframes between Genesis10, Teradata, and program clients, active consultants will be eligible for permanent hire.

The new program leverages Teradata's robust knowledge and industry expertise to build curricula tailored for each competency area. Skill sets included in program training include:

- Application Delivery
- Application Architect
- Business Domain Developer
- Business Intelligence Developer
- ETL Developer
- Physical Data Modeler
- Project Manager
- Program Manager
- Solution Architect
- Testing Analyst
- Hadoop Developer
- DBA

The program is platform-agnostic and will focus on delivering consultants ready to pursue specific data certifications on the following platforms: Teradata, Cloudera, SAS, Oracle, Microsoft SQL, IBM, or HP-Vertica.



REPRESENTATIVE SKILLSET CURRICULUM

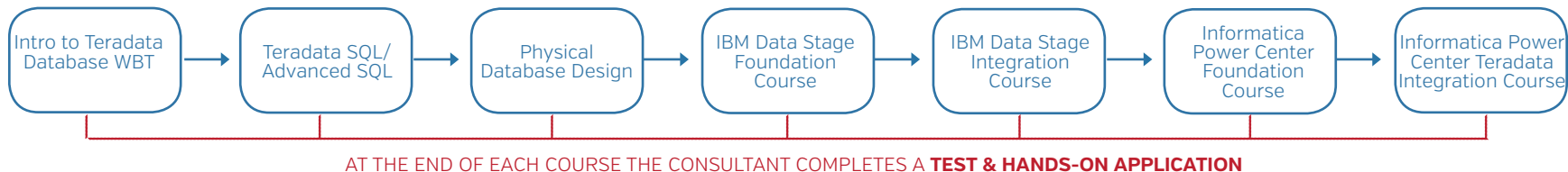


ETL Consultant

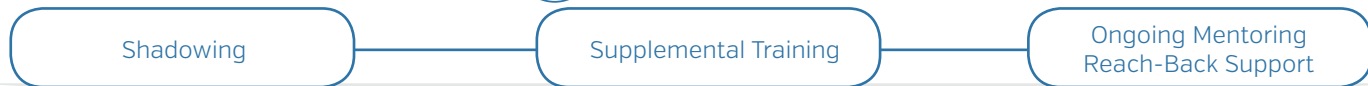
The ETL Consultant specializes in the design and development of the ETL environment, processes, programs, and scripts to acquire data from source systems and apply the data to appropriate structures within the Teradata, and Hadoop systems. The ETL Consultant designs and builds the ETL environment with the specific toolset required by the client. These tools may include direct interfaces supplied with Teradata, Hadoop, as well as third party data integration tools. The ETL Consultant may also provide input to the database designer to optimize the data loading of the physical database.



Highlevel Training Curriculum



Advanced Training



Qualified

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