DOMESTIC OUTSOURCING SERVICES

A talent and delivery alternative to work being performed onsite or offshore. Genesis10's Domestic Outsourcing Service are provided onshore, here in the U.S. from a Genesis10 operated delivery center.

► 3M

INCREASE TALENT REACH

Doosan

PROVIDING ONSHORE SERVICES

Since

- 7 DELIVERY CENTERS
- ► Atlanta, GA ► Detroit, MI

University

Uptown

- ▶ 2 Charlotte, NC ► Kansas City Metro
 - Orlando, FL
 - Plano, TX

5000

4500

4000

REPRESENTATIVE CLIENT LIST

► Kohl's

Talent Availability Snapshot by Role by Market

- Bank of America PNC Bank
 - Southwest Airlines
 - Southwest Airline
 XPO
- CERTIFIED

WHY ONSHORE?

- Flexible resource model scale up and down based on business need
- Increase talent reach 2x to 3x by tapping into other markets across the U.S.
 - Scale technology delivery capabilities by role, as a project team or fully outsource as a managed service
- Optimize cost of labor and delivery savings 10-17%
 - Work performed in same time zone
 - Improve productivity
 - Minimize rework
 - Better communication and collaboration
- > Enhance delivery coverage to follow the sun
 - Seamless transition of work from team to team
- Absorb real estate and infrastructure costs as well as provide delivery oversight

3500 3000 2500 2000 1500 1000 500 Atlanta Detroit Kansas City Metro Orlando Charlotte Project Manager 869 880 280 305 168 161 Business Analyst 1493 1827 610 307 277 770 Developer 4582 5337 1954 1185 719 2021 Admir 1446 1639 621 363 419 492 Engineering 1138 1463 521 334 284 449 Tester 515 758 228 105 88 264 Scrum Master 744 929 227 140 94 256

"Genesis10 is among the few onshore pure-play service providers that are leveraging their delivery footprint to provide them with combined benefits of scale, skill-sets, cost, and client proximity. Their onshore model has a combined footprint of lower cost and metro locations, designed to support quicker ramp-ups and access specialized capabilities to meet client needs."

- Eric Simonson, Managing Partner, Research Everest Group

FOCUS AREAS

Infrastructure Modernization

- Network
- Infrastructure Provisioning & Hybrid Cloud Management and Migration
- End-User Computing
- Engineering
- Storage
- Network, Server & Database Administration
- Infrastructure Stability
- Virtualization

Application Management

- Oracle Fusion Middleware Development
- Automated Software Testing
- Microservices
- Mobile & Digital Development
- QA Engineering & Automation
- Multi-Shift Support
- Sustainment Non Production & Production
- Legacy Application Support

Managed Services

- Data Ingestion Factory
- Reporting Factory
- Resource Management Office (RMO)
- Program Management Office (PMO)
- Vulnerabilities Management
- Instructional Design

CASE STUDY

A major U.S. airline partner teamed with Genesis10 to enable Agile application development and maintenance for a key application. To maximize customer value delivery through better goal alignment, our client transitioned software development methodologies from Waterfall to Agile and needed a partner to provide strong Agile project delivery capabilities and transformation support. Genesis10 was engaged to assist in the transformation and maturity of their Agile capabilities, using SCRUM.

A global fortune 125 manufacturing firm established an onshore innovation lab and Internet of Things (IoT) capability with Genesis10. The Delivery Center team is leveraging Scrum, DevOps, full .Net stack and cloud-based solutions (Azure, AWS). The goal is to drive company growth initiatives, innovate and deliver prototypes. Client Feedback: The productivity and delivery pace is far faster than imagined which is attributed to removing corporate distractions and leveraging an onshore model.



