



We keep an eye on the ball, so you can keep an eye on your business.



## Business Consulting

BY genesis10®

### With Business Consulting by Genesis10, you get more than just a canned solution. You get your desired outcome.

Your projects are critical to your business. That's why, when you hire consultants, you should expect an outcome that doesn't just complete the project—it actually delivers on your business objectives.

That can't happen if your consultants don't fully understand your business. And it probably won't happen if they simply deliver a canned solution that's convenient for them, but not necessarily tailored for you.

Business Consulting by Genesis10 delivers your desired outcome, creating value for your company.

### We draw from our nationwide pool of business and technology thought leaders.

Genesis10 business consultants are forecasters who are able to identify trends to help you make better business decisions—trends in:

- Business intelligence – data analysis, data warehousing, data marts
- Customer relationship management (CRM)
- Business and technology assessments/strategy
- PMO – design, development, process optimization, build
- Infrastructure cost reduction, e.g. cloud computing and software-as-a-service (SaaS)
- Web-based portals
- Healthcare compliance changes related to ICD-10

With Business Consulting by Genesis10 handling the planning and implementation of your project, you can stay focused on your core business, essentially transferring the risk of the project—its cost and timing—to us.

We have a mutual interest in seeing that the project is completed on time, within budget and to parameters that make a positive impact on your profitability.

This pressure to perform often results in tremendous creativity and generates business insights that you just won't get from a packaged solution.

Our corporate culture stresses flexibility, collaboration, transparency and client advocacy, so you'll find working with our consultants a refreshing change from the big impersonal firms.

**Think of Genesis10 as the flexible player of the consulting industry.**

Because our network is so strong, we can provide the exact people any given situation calls for.

We can deliver the entire solution—a project or engagement in which Genesis10 is responsible for the management, delivery, reporting and final outcome.



Or we can provide business consultants on an advisory basis to assess, design, deliver and share the knowledge internally as part of a particular response to a business problem.

You can concentrate on your key revenue-producing activities with the assurance that, with Business Consulting by

Genesis10 leading the project, you'll see your desired outcome.

**Genesis10 Suite of Services**



**Business Consulting**



**Technology Staffing**



**Delivery Centers**



**Permanent Placement**



**G10 Associates Program**

**Why choose Genesis10?**

RESPONSIVE, agile and aligned to deliver results

FOCUSED and defined delivery model for predictable, consistent and quality outcomes

PROVEN national recruiting model and reputation for finding top performing technology professionals who deliver results

COLLABORATIVE corporate culture that is...

- CONSULTATIVE
- INVOLVED in the industries and communities we serve
- GROUNDED on core values
- DRIVEN by challenges and desire for our client's success

