

FOR IMMEDIATE RELEASE

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**GENESIS10 NAMES AL MARIACHER
MANAGING DIRECTOR OF CHARLOTTE, NC OPERATIONS**

CHARLOTTE, North Carolina – (July 7, 2009) – Genesis10, a New York City-based business and technology leader, announced that Al Mariacher, has been promoted to the role of Managing Director of the Charlotte, North Carolina office of Genesis10.

Harley Lippman, CEO said, “Al’s expertise will serve as a great asset as we continue to grow our operations in North Carolina. His extensive experience as a proven performer will help Genesis10 meet and exceed our goals for the Charlotte office.”

Prior to joining Genesis10, Mariacher spent the last 16 years in the technology and consulting world serving Fortune 500 clients in various industries. More recently, Mariacher spent the past year working as a business development executive for Genesis10 deepening our relationships within marquis accounts and establishing contracts with new clients with operations in and around Charlotte.

Mariacher is a Gulf War veteran and an honorably discharged Staff Sergeant of the United States Marine Corps. He began his new position on June 22.

About Genesis10

Genesis10 is one of the fastest growing, privately-held business and technology firms in the U.S. – growing organically at an annualized rate of 38% since establishment by Harley Lippman in 1999. Genesis10 creates long-term sustainable partnerships with clients by providing resource solutions including Management Consulting, Workforce Solutions and Project Staffing to meet business needs. For more information, please visit www.genesis10.com.

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