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**NEW GENESIS10 OFFICE EXPECTS TO ADD MORE THAN 100 JOBS
AND \$7.5 MILLION IN SALARIES TO REGION**

Kansas City, Mo. – (March 15, 2010) – Genesis10, a New York City-based business and technology leader, is opening a new office/project delivery center in the Kansas City area, which the company anticipates will add 100 jobs and \$7.5 million in salaries to the region this year. The company will immediately launch sales efforts from the new location and will complete relocating staff from their existing project delivery center in Mission, Kan., to the new location some time this summer. In addition to creating new jobs, Genesis10 has made a \$1 million investment in the infrastructure of the new office/project delivery center.

Genesis10 will formally open the new office/project delivery center with a ribbon cutting ceremony and reception on **Monday, March 15 at 10 a.m.** at the new Kansas City location, **8330 Ward Parkway in Kansas City, Mo.**

“The main reason we added the center here in Missouri was the availability of high caliber talent in the market place and the assistance of the state in making Missouri a very attractive location,” said Michael Rapken, Genesis10’s chief operating officer. “Genesis10 continues to strive to offer our clients creative alternatives to drive greater value, to realize results all while operating in a constrained, ever-changing environment and our project delivery center is one enabling mechanism.”

KCADC Partners

The Kansas City Area Development Council partnered with the Economic Development Corporation of Kansas City, Missouri, the Missouri Department of Economic Development, The Missouri Partnership, KCP&L and Jones Lang LaSalle to bring Genesis10 to the region.

About Genesis10

Genesis10 is one of the fastest growing, privately-held business and technology firms in the U.S. – growing organically at an annualized rate of 38 percent since establishment by Harley Lippman in 1999. Genesis10 creates long-term sustainable partnerships with clients by providing resources and solutions to solve business needs. For more information, please visit www.genesis10.com.

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