

FOR IMMEDIATE RELEASE

Contact: Stephanie Schreurs
651-203-6580
sschreurs@genesis10.com

GENESIS10 NAMES TIM BRANHAM SENIOR VICE PRESIDENT OF NEW SOLUTIONS BUSINESS UNIT

CHARLOTTE, N.C. – (Oct. 7, 2009) – Genesis10, a New York City-based business and technology leader, has named Tim Branham senior vice president of its new Solutions business unit. Based out of the Charlotte N.C. office, Branham and his team will serve clients nationwide. Branham began his new role Sept. 7th.

The traditional Genesis10 service model provides clients with flexible consulting and resource services to address business and technology needs. The new Solutions unit will address a larger scope, providing an in-house consulting team who partners with clients to define, own and implement projects, ensuring that the outcomes align with the client's overall business objectives.

Harley Lippman, chief executive officer, said, "Genesis10 Solutions offers companies a strategic partner and a proven process to move key projects to completion cost effectively. With an outstanding base of experience, Tim brings a proven track record and strong leadership skills. I'm confident our clients will be pleased with the level of performance from his Solutions team."

Branham brings more than 20 years of experience to this role, with demonstrated success providing management consulting expertise to some of the nation's largest companies. Prior to joining Genesis10, he served as head of delivery for SunGard Public Sector (OSS), a leading provider of software and consulting solutions for public safety agencies (police, fire and rescue). He also gained experience as national director at Siemens Business Services, as a regional manager at INACOM Information Systems and in roles at IKON Technology Services and AAA Networks, Inc.

Branham served as a Ranger in the U.S. Army from 1987-1990. He has a bachelors of science in management from the University of Phoenix. Tim also has certifications from the IT Information Library (ITIL), Blanchard Management Effectiveness Training program, and the Siemens Global Outsourcing Leadership program.

About Genesis10 Solutions

The Solutions unit focuses on business, technology and process-oriented opportunities with financial, healthcare, public sector and other industries. They will pursue projects such as:

- System life-cycle, technology refreshes and standardization efforts
- Compliance and governance-motivated changes
- Operating systems migrations
- Core business application installations, upgrades and migrations

About Genesis10

Genesis10 is one of the fastest growing, privately-held business and technology firms in the U.S. – growing organically at an annualized rate of 38 percent since establishment by Harley Lippman in 1999. Genesis10 creates long-term sustainable partnerships with clients by providing flexible resources and solutions to meet business needs. For more information, please visit

www.genesis10.com.

###